

Norwegian Urban Case, Myrsletta, 2nd Intervention event



Photo from Intervention event II

Participants: approximately 60 persons in total

Weather conditions: rain

Overall mood: very positive and optimistic

Due to the success of our first intervention event “Myrsletta Mobility Day”, we agreed with the co-ownership board to offer free bike-repairs and service for all residents again. Also, the drawing competition from the mobility day was highly appreciated, and we decided to include a version of this as well. This time, we decided that everyone would be winners, and both children and adults took part. Amongst other ideas, the drawing event resulted in a concept called “the Myrsletta Environmental Crocodile” which is driven entirely by



renewable energy (please see photo). We offered refreshments, sandwiches, and cookies and, also, chocolate for everyone who participated in the drawing exercise.



Figure: Myrsletta drawings from Intervention event II

We also decided to invite people from nearby neighborhoods, making this event more inclusive. This second intervention was named “Myrsletta Environmental Day” because we wanted to have a more holistic approach to the mobility issue and to include also other environmental aspects into the discussions. To strengthen this holistic approach we invited local politicians, who took part in active discussions with the participants. The researcher also took part in these discussions and made notes on what was said. A hot topic was the process of building new garages and some of the obstacles that had risen along the way:

- Building permits and the municipality administrations slow timeline for providing this
- The “risk” of the neighborhood becoming a cultural/architectural heritage which would limit the possibility to build new garages
- The problem with some illegal property extensions (made by the municipality) that are now blocking the new garages
- The installation of EV chargers in the new garages



In addition, the following discussions were present:

- The number of bus departures and the (high) prices for using public transport
- Installation of solar cells on the neighborhood communal house to power joint neighborhood functions (lighting etc.)

In addition to taking part in the discussions with the residents – with or without the local politicians – the researcher made short individual interviews whenever the opportunity rose. A total of 6 persons were interviewed. From these interviews, it was clear that many residents are considering positive changes regarding their everyday mobility:

- A car-pool solution is being seriously considered as an option, even though the latest general assembly voted this suggestion down due to lack of neighborhood parking spaces
- Considering selling car nr 2, and replacing it with the car-pool, which would actually free space for neighborhood parking
- Considering replacing the family car nr 1 and/or nr 2 with an electric one once the new garages (and chargers) are in place

In addition to bike-repairs, drawing exercises and discussions with local politicians and the project researcher, a young resident (girl, 11 years) danced for us all inside the communal house. The dance functioned as a perfect framing for the discussions and drawing activities and added a different dimension to the “Myrsletta Environmental Day”.

A short survey was used to get feedback on the event. We received 23 answers to this survey. Among these, the survey showed that:

- over 78% of the participants had taken part in, or heard of, the previous Clean Cultures intervention at Myrsletta.
- 75% are interested in using a bicycle or other non-motorized transport modes for short-distance mobility more than they do today.
- 87% are considering transitioning from a gas/diesel driven car to an EV.
- 39% would be willing to test a car-pool or car-sharing solution if offered.
- 52% are interested in using more public transport in their everyday life.
- 43% agree that the total number of private cars in the neighborhood should be less than today.
- 17% agree that it is important to get EV-chargers installed in the neighborhood.
- 26% support the installation of solar cells on the neighborhood communal house to power joint neighborhood functions.



We also had a voluntary open feedback question as part of the survey, and 35 % used the opportunity to give us their open feedback. The comments were overwhelmingly positive, and it is clear we have managed to do something good here:

«It's things like this that makes Myrsletta a great place to live. »

« The researcher from ntnu was very skilled and provided a good fundament for the arrangement. »

« a super initiative, and so great to be able to bring the kids along. »

« SUPER! Likes it! More like this! »



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